A better way to work™
SocialWorkplace.com
How we got here...

25+ Years in Marketing
1999 Launched 1st start up
2007 Sold start up
2010 Launched online education program
2011 Launched book publishing company
2012 Launched 3rd start up
2016 Merged with local marketing agency
2018 Launched Social Workplace
Coworking goes corporate

25% of WeWork memberships and revenue comes from companies of at least 1,000 employees
Branch offices in cowork space - test new markets
Executive offsites – undisturbed planning
Remote workers – closer to home
40% of the workforce will be freelancers, temps, independent contractors and solopreneurs by 2020.

Sources: January 17, 2018; Small Business Labs; Tracking and Forecasting the Trends and Shifts Impacting the Future of Work, Small Business and the Gig Economy & Officevibe.com 2017
68% said they were able to focus better while coworking.

Sources: January 17, 2018; Small Business Labs; Tracking and Forecasting the Trends and Shifts Impacting the Future of Work, Small Business and the Gig Economy & Officevibe.com 2017
89% are happier since joining a coworking space

83% are less lonely since joining a coworking space

Sources: January 17, 2018; Small Business Labs; Tracking and Forecasting the Trends and Shifts Impacting the Future of Work, Small Business and the Gig Economy & Officevibe.com 2017
84% of respondents believe that coworking space improves work engagement and motivation.
5 pm!
my workday is DONE!
time to go home!

ahhh
home sweet home!

working from home can mess with your head